



Welcome –  
into this forest, where the brown bears are breathing;  
under this starry sky, where the Blakiston's fish owl calls.

Shiretoko is a special place –  
where a multitude of plants and animals  
have flourished since ancient times,  
and people and nature thrive in close interrelation.

The sea that stretches to the far horizon;  
the mountains with peaks soaring up into the clouds;  
from Cape Shiretoko and all along Shiretoko's mountain range –  
everywhere here is the habitat for wild creatures –  
a new landscape of adventure for you to explore.

We want this irreplaceable, diverse nature to survive forever –  
and want you to more deeply savor your own precious journey.

With these wishes in mind, the Shiretoko Nature Center  
awaits new visitors from all over the world.

Come now, and enter this harsh yet beautiful natural world.  
Become a part of this unfolding tapestry,  
woven by people and nature,  
for the future of Shiretoko.

Welcome to the Shiretoko Nature Center.



Approx. 2 hours from Memanbetsu Airport  
Approx. 10 minutes from Utoro town and Onsen hotels

## Access

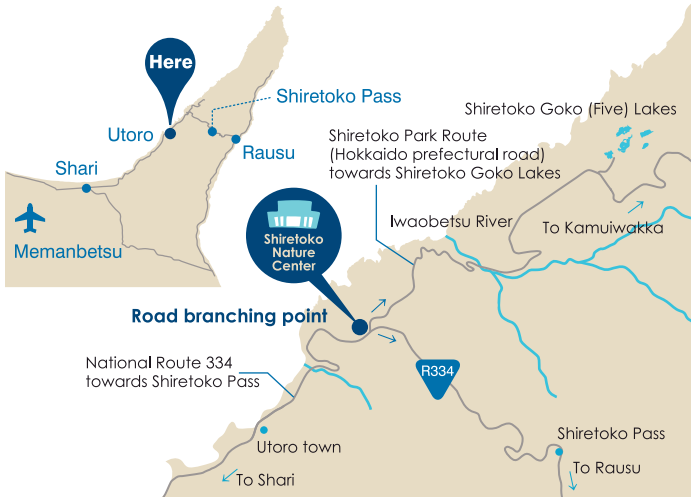


Public transport

Shari Bus Terminal  
(JR Shiretoko Shari Station)

Utoro Onsen  
Bus Terminal

Take Shiretoko Line  
to Shiretoko Nature Center  
(Operates seasonally)



## Information



Admission	Free
Opening hours	Summer: 4/20–10/20 8:00–17:30 Winter: 10/21–4/19 9:00–16:00
Closed	Every Wednesday in December 12/28–1/3 (New Year's holiday)

531 Iwaubetsu, Shari-cho, Shari-gun, Hokkaido 099-4356



TEL: 0152-24-2114 FAX: 0152-24-2115  
<https://center.shiretoko.or.jp/>

Search for Shiretoko Nature center

Shiretoko's latest information site!

### Shiretoko Information i-Box

<https://center.shiretoko.or.jp/i-box/english.html>



Full of information on facility  
opening and closing status,  
brown bear sightings, tourist  
boat operation status, road  
information, and special events!

The Shiretoko Nature Foundation manages and  
operates the Shiretoko Information i-Box website.



Managed and operated by Shiretoko Nature Foundation

SHIRETOKO NATIONAL PARK NATURE CENTER

STAMP

## Shiretoko Nature Center



International visitor center for active tourists

あなたの知床は、  
ここから始まる

# 知床の冒険 ADVENTURE OF SHIRETOKO

4K上映で体験する世界自然遺産 知床

Experience Shiretoko, a World Natural Heritage Site, in 4K

**A**  
Program

An original documentary by Director Hidekuni Imazu

## Adventure in Shiretoko

Your experience of Shiretoko begins here.  
An adventure story of life woven by nature  
and wildlife in every season.

20-minutes

### Screening Schedule

Screenings start  
at 30 minutes past the hour

#### Summer

First screening 8:30

Final screening 16:30

#### Winter

First screening 9:30

Final screening 15:30

知床自然センター MEGAスクリーン

**KINETOKO**  
SHIRETOKO NATIONAL PARK NATURE CENTER MEGA SCREEN KINETOKO



Hokkaido's largest large screen

146 seats

Barrier-free

Subtitles: English/Traditional Chinese

### Ticket

**A** Adventure in Shiretoko  
**B** THE LIMIT

Sold at the information counter

Person

Group (15 or more)

(in tax)

1 film

Adult

¥ 660

¥ 550

Children  
(15 and under)

¥ 330

¥ 275

2 film

Adult

¥ 1,100

Children  
(15 and under)

¥ 550

Great value Set ticket

Free  
admission

- Preschoolers
- Elementary and junior high school students in Shari
- Supporting members of the Shiretoko Foundation
- Participants of the Shiretoko 100 Square Meter Movement
- Persons with a disability certificate, themselves and one accompanying person

Group travel agencies, etc. Please apply by phone or fax.  
Regular screenings may be canceled without notice due to events, group reservations, etc.

一線を越える時、守れるものはひとつだけ。

# THE LIMIT

世界自然遺産・知床で交差する2つの種、  
熊と人間の共生のリミットとは一。

What is the limit of coexistence between two species and humans  
that intersect in the World Heritage Site of Shiretoko?

**B**  
Program

An original documentary by Director Hidekuni Imazu  
When you cross the line, there is only one thing you can protect.

## THE LIMIT

A documentary film that tackles the coexistence of  
brown bears and humans head-on.

20-minutes

### Screening Schedule

Screenings start  
every hour on the hour

#### Summer

First screening 9:00

Final screening 16:00

#### Winter

First screening 10:00

Final screening 15:00



# Welcome to Horobetsu SHIRETOKO NATIONAL PARK

## 1 Furepe Waterfall Trail

Round-trip approx. 2 km  
summer 40 minutes winter 1 hour

## 2 Forest keeper trail Deer Fence Course

Round-trip approx. 1 km  
30 minutes

## 3 Forest keeper trail Pioneer Course

Round-trip approx. 5 km  
summer 2 hours winter 3 hours

### Shiretoko Nature Center



MEGAスクリーン  
**KINETOKO**



Free parking for 182 cars  
and 5 buses

Bus Stop

Trailhead 1

Trailhead 2

Shiretoko 100 Square-Meter  
Movement Trust House

Sign

Trailhead 3

Road Crossing

Forest keeper trail

ViewPoint

For Shiretoko Goko Lakes  
Kamuiwakka Waterfall

### Bear Country

Shiretoko is bear country, having a high density of brown bears. When in the area, it is not unusual to encounter brown bears, anywhere at any time. The Shiretoko Nature Center can help you learn how to prepare yourself to be a visitor in the "home" of brown bears.

### Welcome to the "Horobetsu Area"

The Horobetsu Area is the entrance to Shiretoko National Park. At its heart is the Shiretoko Nature Center, a facility where you can acquire all sorts of information, or just relax. This area is also the birthplace of the Shiretoko 100 Square-Meter Movement, a grassroots movement to create a forest that connects the past, present, and future of Shiretoko. There are various trails traveling through the area, with its abundant, rich nature.

For Rausu  
Shiretoko pass

### Information



In addition to providing information on how to enjoy the nature of Shiretoko, we can also share the latest information concerning brown bears and other conditions in the area. During the summer private car restriction season, the Center serves as the transfer point for shuttle buses.

### Rental Items (Fees Apply)

Make your outdoor experiences more fun and comfortable.

- Binoculars
- Rubber boots
- Trekking poles
- Snowshoes



We also have bear protection gear for mountain climbers and those venturing into the backcountry.

- Bear spray
- Food container

\*A signed contract and staff instructions are required to rent these items. Please see the information counter for details.

### Lecture Corner

Shiretoko Foundation Staff Talk! In the Lecture Corner

Free 15 minutes

Short, informative programs to help you enjoy Shiretoko more deeply. Staff working in the field here in Shiretoko will introduce you to the flora and fauna of the forest, as well as the history of the area's people and nature.

Please see the information counter for details.



### Original Goods



We have a wide selection of original merchandise that can only be found in Shiretoko, as well as books and field guides to help you learn more about the nature of the area. Proceeds from sales will be used for nature conservation activities in Shiretoko.

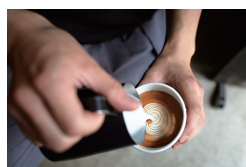
### THE NORTH FACE / HELLY HANSEN SHIRETOKO



The North Face and Helly Hansen have the philosophy of "turning the outdoors into culture." This is a field-style shop that conveys this philosophy and actively supports outdoor activities in Shiretoko. We also sell original products from the Shiretoko store.



### BARISTART COFFEE SHIRETOKO



Take a break before or after a walk. We offer special lattes made with Hokkaido milk and a food menu using ingredients from Shiretoko.



### Furepe Waterfall Trail



1 Round-trip approx. 2 km  
summer 40 minutes winter 1 hour **Free**

A trail that condenses the nature of Shiretoko. After walking through a forest and grassland, the Observation Deck provides views of the Sea of Okhotsk and the Furepe Waterfall cascading down the cliff.

### Forest Keeper Trail / Deer Fence Course



2 Round-trip approx. 1 km  
30 minutes **Free (Summer only)**

This course takes you into an enclosure set up to prevent deer from foraging on and damaging newly planted trees. You can see replanting efforts being carried out to restore the area's diversity.

### Forest Keeper Trail / Pioneer Course



3 Round-trip approx. 5 km  
summer 2 hours winter 3 hours **Free**

A long trail through an area that was once farmland for pioneers. Currently, forest restoration activities are being carried out as part of the "Shiretoko 100 Square-Meter Movement."

### Shiretoko 100 Square-Meter Movement Trust House



**Free Entry**

A key piece of Shiretoko's unique history. This facility introduces the "Shiretoko 100 Square-Meter Movement," which was the first nature-preservation "land trust" movement in Japan.